



**VTA Resolution**  
**to**  
**Establish Communications Director Position**

1. At the July 2016 VTA Convention, the General Membership were informed of the Board of Directors decision to change the title of the Web Site Administrator to Communications Director. The Board of Directors motion summary is attached. The membership approved the change to the bylaws by a majority vote.
  
2. This resolution is a supplemental document to the bylaws and will remain in effect until the bylaws are revised with the resolution included in the document.

Art Foltz  
President

## Attachment 1

### Board of Directors Motion Summary – Communication Director

A motion was submitted by Art Foltz on Dec 8, 2015 to change the title of Web Site Administrator to Communication Director to better identify duties of position. The motion was seconded by Travis Bandy on Dec 8, 2015.

**Motion:** I move that the VTA to change the position of Web Site Administrator to Communication Director.

**Issue:** Social media has become a way of life for many of us. To communicate with members using this media, we need to improve our current web site and open new media forums. It's preferable to manage the programs with VTA members instead of outsourcing to others. In-house management of media systems will enhance upgrades to the sites and improve currency of data. Establishment of the Communication Director position will recognize all of the social media work being done and visibility of the programs being managed. The position will be an appointed position and will not be a member of the Executive Board or Board of Directors. The duties of the Communication Director will be;

1. Manage VTA social media sites in a professional manner.
2. Coordinate with managers of related social media sites (i.e. Facebook, VTA Forum) and provide integration links.
3. Seek social media advertisers.
4. Act as e-retail marketer for all VTA retail merchandise.
5. Perform any other duty which may be within the scope of his/her office or as directed by the President.
- 6.

**Result:** After a seven day discussion period, a call for vote was issued. On Dec 16, 2015 the motion carried with a majority vote (12-yes, 2-no, 3 abstain, 2-N/A). The title and duties changes require a bylaws amendment, therefore the proposed changes will be published in *The Virginia Trapper* newsletter or *Trapper's Post* at least 30 days prior to July 2016, then a motion will be presented at the July 2016 General Membership for final approval.

Board of Directors Vote on Motion		
President	Art Foltz	only votes in case of tie
Past President	Vacant	N/A
Vice-President	Vacant	N/A
General Organizer	Ed Crebbs	yes
Treasurer	Francis Richards	yes
Membership Secretary	Kurt Butler	yes
Recording Secretary	Tim Shifflett	no
NTA Representative	Roy Wood	yes
Training Coordinator	Norman Pierce	yes
District 1	Travis Bandy	yes
District 2	Todd Lewis	yes
District 3	Greg Mason	yes
District 4	Jeffry Hart	yes
District 5	Bryan Nelson	no
District 6	Wynston Holbrook	yes
District 7	Bob Graham	yes
District 8	Art Foltz	yes
District 9	Dennis Boswell	vote not submitted
District 10	Bud Jenkins	vote not submitted
District 11	Tom Tyree	vote not submitted