

Communications Directors Report

14 July 2016

As most of you know by now, I took over the website in November 2015. It had just been sitting there for years not being maintained, not really being used, and was costing the VTA. Since I have taken it over, I have tried to make improvements to the site to make it more user friendly for everyone. I have also gotten it down to where it is supporting itself financially and not costing the VTA any money. The money that we save from paying for the website can be used for other purposes. Some of you know that I have also added the VTA App. The App can be gotten from Google Play. The App is free of charge. App is setup primary for contact information, events, and urgent news the VTA may have to pass along. You will start seeing a few changes in the months to come as I try to smooth the rough edges out to make both the website and App more user- friendly. I have an alert set up for all directors and officers to get them vital information out with ease. For the members that have signed up on the VTA Forum, please feel free to use it and post. It's there for the members to use, along with the chat room. As we move forward, I will be working on new ways to communicate and pass information along to all members in the VTA. Back in March I added Twitter for those of you that like to tweet. The VTA has our own Twitter page now. If you have any information on upcoming events, photos, trapping news, or other things that you would like posted on the website, then please send them to me. If you have any suggestions please feel free to contact me at webmaster@virginiatrappers.com .

The stats for website usage are as follows: around 400 page views a day on average, and 2200 per month. This is great.

Some have asked about being able to use either .org or .com. Both of them will work to access the web page.

I would like to thank everyone for their support and input over the past few months. I would like to thank everyone that helped with the State convention. You all did a great job.

John Gullion VTA Communication Director